TITLE  Sacred Cows Make the Best Burgers

CITATION  Kriegel, Robert, and David Brandt. Sacred Cows Make the Best Burgers. 1997.

CATEGORY  
Servant Leadership  Nonfiction/Biographies  Classic Literature  Multicultural Literature

RECOMMENDATION FOR PROGRAM

9th Grade:  English  World History  Perspectives

10th Grade:  English  World History  Communications

SUMMARY

With the recent change in the economy and the way businesses is done, it is now more vital than ever for companies to rethink the way that they do things. This book identifies ways for businesses to identify its “sacred cows” which are outdated beliefs, practices, or strategy that are no longer relevant in today’s society. They inhibit change and prevent openness to new ideas and opportunities. Sacred cows can also refer to people who are afraid to abandon old practices that once led to success. This book describes a five-step process in which a company or group can remove sacred cows: rounding up sacred cows, developing a change-ready environment, turning resistance into readiness, motivating people to change, and developing the seven personal change-ready traits.

LEADERSHIP STYLES & THEMES

• Transformational Leadership
• Situation and Community
• Authority and Power
• Teamwork and Collaboration

LEADERSHIP & INTERNATIONAL RELATIONS APPLICATIONS

This book could be used in the freshmen Perspectives class. It would be helpful when teaching the importance of inspiring followers to be open to new ideas and change. This concept would be relevant for all students because in the working world as well as in leadership positions that the students currently hold, there will always be people that are not open to their ideas or changing the way that a project or business works even though those changes would bring about success.

STUDENT INTEREST RATING

1  2  3  4  5  6  7  8  9  10
CONTEXT QUOTABLES

“Realism is just another name for yesterday's thinking.”

“Individuals and organizations that are good react quickly to change. Individuals and organizations that are great create change.”

“People are the gatekeepers of change.”

COMPLEMENTARY SELECTIONS

None.